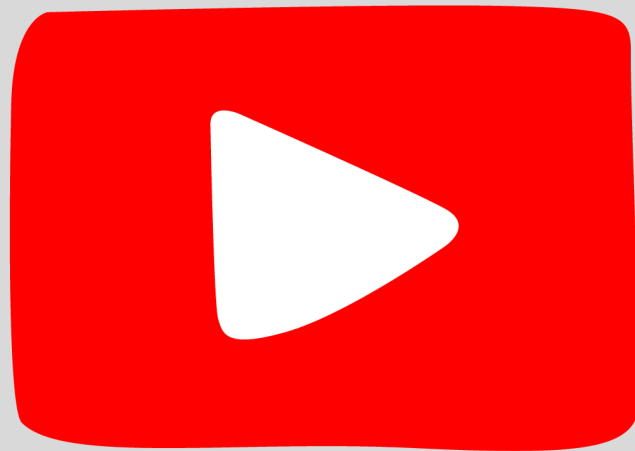


# Hey, Can I have A YouTube Channel?



## Before The Camera Rolls...

A journal for kids who dream Big  
and the Parents who want to guide them

*Terri Buckley* 1

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# **So... Your kid just asked... Hey, Can I have a YouTube Channel**

Maybe it was out of nowhere. Perhaps it's been building - video after video, trend after trend, watching other kids hit 'record'. And now here you are trying to figure out how to respond.

This journal is for both of you

It's not a Yes or No book. It's a place to  
Slow down, think things through,  
and talk about the big dreams and (big  
responsibilities) that come with being online.

In fact, this journal was inspired by a real  
conversation with my daughter  
who looked at me and said  
You have one , Why can't I?

Fair question.. Lat's Look  
before the camera rolls

## **How to Use This Journal**

This isn't a rule book. It's a talk-it, think-it-through, dream-big kind of journal.

Some pages are just for the kid. Some are just for the grown-up. And some are meant to be done together.

You can write. You can draw. You can check boxes, skip pages, and come back later. There is no wrong way to work through it. If you are the grown-up, feel free to hand this off, let your kid explore a few pages.

If you are the kid, use this space to dream big - and to show those concerned what you are thinking. Use this journal as a tool, a guide, or maybe a memory maker.

## Why This Matters (for Grown-ups)

Before you roll our eyes and say “Sure, when you’re 18” it helps to know what your child is growing up around.



Here are a few real numbers to keep in mind.

-81% of US kids ages 8-12 watch  
YouTube regularly.

-Children under 13 aren’t supposed to have  
a personal channel - but many use their-parents  
accounts or shorts.

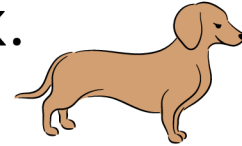
-Kids ages 5-11 average nearly 5.5 hours  
of screen time per day.  
(Not including school work)

**HOLY COW!**

Online comment, likes and views can impact self-esteem especially for kids just learning how to handle feedback.



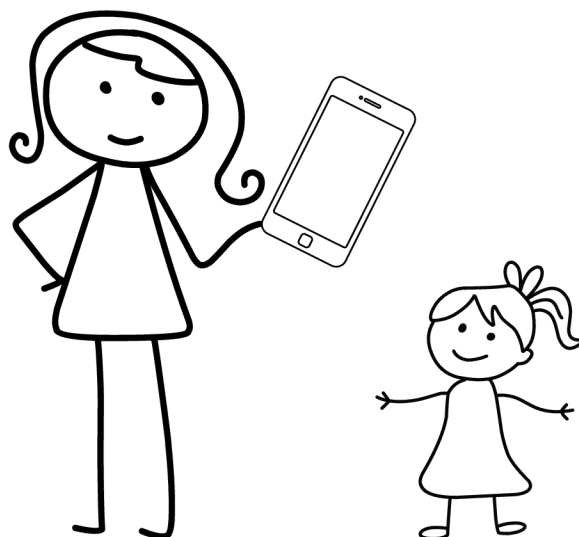
Even a first name or pet can reveal more than you think.



A YouTube Channel isn't just about videos. It's about identity, attention, and learning to navigate the online world with guidance.

This Journal isn't here to push a Yes or No.

It's here to guide the how, when and why.



# **You want to be YouTuber??**

## **(For the Kid)**

So you're thinking about starting a  
YouTube Channel?

That's exciting!

But before you dream too big, here's some stuff to  
know:

Most kids your age watch YouTube - you  
are not alone.

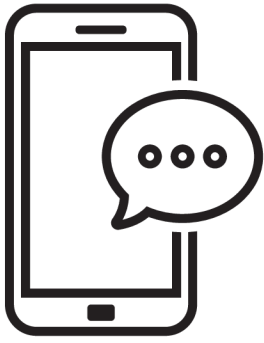
Kids under 13 can't have their own YouTube  
accounts (yup, really a rule).

Some kids get 'famous' really fast especially  
if they're posting on a parent's account. But  
fame comes with real pressure.

Comments and views feel great...  
until they don't. Not everyone's nice  
online

Add a little bit of body text





Don't share like you share with  
friends at school.

You can never know who is  
behind your screen.

Videos take time. So does being a  
kid.

So, if you are serious about it,  
Cool!!

Just make sure you learn the  
smart stuff first.



Thus journal will help you do that

# Why Do You Want a YouTube Channel?

There is no wrong answer -  
just be honest

What would your channel be about?

Why do you want to make videos?

To make people laugh

To show something I'm good at

Because I want to be famous

Something else

Just for Fun, as a hobby, or maybe  
money later?

One thing you are good at?

Tell me your pitch:

# **My Favorite Channels**

List your three top YouTubers

Why do you like them?

They are funny

They teach cool stuff

I like their personality

They talk about fun stuff

Would you want your channel to be  
like your favorite YouTuber?

# My Channel Name Ideas



Brainstorm three possible names for you channel

Draw you logo or channel banner



Long or short video content?



# What to Share vs Keep Private

## Okay to Share

(With Permission)

First name

Voice

Pets

Hobbies



## Keep Private

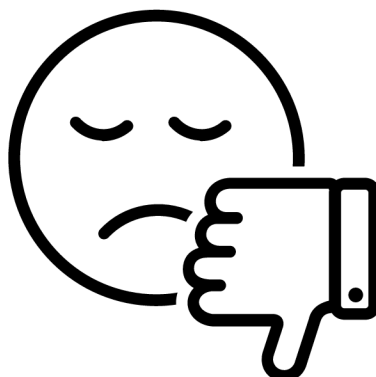
(Always)

Full Name

Home address or school

Birthdays

Personal info about family/Friends





# **Draw a 'Safe Post' Idea**

# My First 4 Videos

Think of 4 videos. What are they about?

Title

About

Title

About

Title

About

Title

About

# **Channel Vision Board**

Use these few pages to draw or design your dream channel

What are the theme/themes you are thinking about?

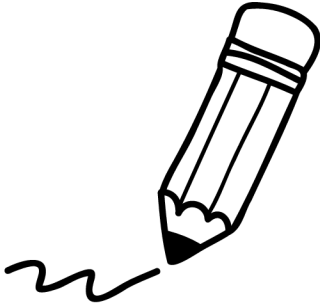
What's the style? Chill? Fun? Crazy?  
Educational?

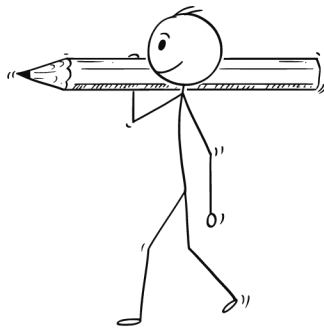
What kind of videos, short, long, stories?

Animated or realistic, or freestyle?

# Ideas and Doodle Pages

Have fun and Dream BIG





# Channel Name Generator

Stuck on a name? Try mixing and Matching!

Choose one word from each list and create something new.

## Part 1. Describe You

Fun, creative, gamer, pet lover, Smart, goofy,  
serious

## Part 2. Topic or style

Vlogs, Unbox, How to, Adventures, Skits,  
DIY

## Part 3. Ending Word

Central, Show, Studio, Tube, Zone, Lab,

Example Combos:

Goofy Gamer Show

Smart DIY Lab

Pet Lover Tube

Try Yours:

1.

2.

3.

## **Grown-Up Refection: Pros & Cons**

Your kid just handed you their YouTube dreams. Before you respond, take a breath and fill this out first.

### **What sounds positive about this idea?**

They're being creative

They're thinking it through

They want to learn new things

They want to share something they love

Other:

### **What are my biggest concerns?**

Safety & Privacy

Too much more screen time

Handling feedback and Pressure

Don't have the time or tools

Other:

One thing I want encourage in them

Good job!



We need to set the boundaries  
together.

## **Time for a family chat**

What did you learn while using this journal?

Kid

Adult

What sounds exciting about the plan?

Kid

Adult

Biggest concerns?

Kid

Adult

list 3 things that would help this work?

1.

2.

3.

# Family Agreement Page

What have we decided?

Our Decision:

We are going to think on it some more

We will set up a plan to get started safely

We are deciding not to start a channel right now

Other:

If we move forward, these are our  
shared rules:

1.

2.

3.

Sign below to show we are a team

Grown-up

Kid

# Final Thoughts

Thank you for using this journal together.  
Whatever you have decided- Yes, No, or Not  
Yet, this conversation matters.

You have taken the time to:

Think first

Talk about dreams and concerns

Make a family plan

And That, That's a Big Deal!!!

Stay curious

Stay connected

Continue to Dream Big

